Salzburg Summit

Next Generation

13th Conference of European Regions and Cities

“Next Generation – Attractive Regions and Cities for Future Generations”

Sunday, 24th September until Tuesday, 26th September 2017
Salzburg Congress
Under the Honorary Patronage of Alexander van der Bellen, President of the Republic of Austria

13th Conference of European Regions and Cities

Sunday, 24th September 2017

Venue: Salzburg Congress, Mozartsaal, Auerspergstrasse 6, 5020 Salzburg
Conference languages: English, German, Bosnian, Croatian and Serbian

11:45 Registration
Opening of the Partner and Exhibition Area, Foyer, Groundfloor

12:00 Welcome Lunch

13:00 IRE-General Assembly 2017
(Only IRE Members are entitled to vote, guests are welcome)

14:00 Networking Coffee Break

14:30 Official opening
by Franz Schausberger, IRE-Chairman, Salzburg

Moderation: Claus Reitan, independent Journalist, Vienna, Austria

Wilfried Haslauer, Governor of Salzburg, Austria
Harald Preuner, Acting Mayor of the City of Salzburg, Austria
Claudia Schmidt, Member of the European Parliament, Salzburg, Brussels
15:15 IRE FORUM: “The Next Generation of New EU Member States”

The aim of the EU’s enlargement policy is to unite the European countries in a common political and economic vision. The EU enlargement strategy is a crucial instrument for promoting political, economic and social reforms as well as the consolidation of peace, stability and democracy throughout the continent. The focus lies on the countries of the Western Balkans, whose foreign and European ministers will be attending our conference. There they will discuss with Johannes Hahn, the Enlargement Commissioner, their chances as the Next Generation of EU Member States.

Highly topical speech:

Johannes Hahn, Commissioner of European Enlargement Negotiations and Neighbourhood Policy

Panelists:

Odeta Barbullushi, Deputy Minister for Europe and Foreign Affairs, Tirana, Albania

Wolfgang Brandstetter, Vice Chancellor and Minister of Justice, Austria

Igor Crnadak, Minister of Foreign Affairs, Bosnia and Herzegovina

Enver Hoxhaj, Vicepremierminister, Kosovo*

Jadranka Joksimović, Minister of European Integration, Republic of Serbia

Bujar Osmani, Deputy Prime Minister responsible for European Affairs, FYRO Macedonia

Aleksandar Andrija Pejović, Minister of European Affairs, Montenegro

*This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo declaration of independence.

Moderation: Adelheid Wölfl, Correspondent Slovenia, Croatia, Bosnia and Herzegovina, Kosovo, Macedonia, Albania, Montenegro, Moldova, the Newspaper “Der Standard”, Belgrade, Serbia

17:30 End of IRE Forum

18:15 Bus shuttle to the Residenz Salzburg, Residenzplatz 1 (Departure: Salzburg Congress)

Reception upon the invitation of Land and City Salzburg at the Residenz and Welcome Speech by the President of provincial parliament Brigitta Pallauf, Salzburg, Austria

22:15 Bus shuttle to the hotels
Montag, 25th September 2017

Venue: Salzburg Congress, Mozartsaal, Auerspergstrasse 6, 5020 Salzburg
Conference languages: English, German, Bosnian, Croatian and Serbian
Partner and Exhibition Area, 1st floor

08:30 Registration

09:00 Continuation of the Conference and Welcome Address by Franz Schausberger, IRE-Chairman, Salzburg

09:30 Panel discussion I:
“How to keep Rural Areas attractive for Future Generations”

Rural depopulation, and the migration of young people to large urban centers in particular, are an acute problem in many European countries, leading to the emptying of rural areas and major problems in large cities. Representatives from the European, national and regional levels as well as committed companies will discuss the possibilities of countering the previously mentioned development and increasing the attractiveness of rural regions for the Next Generation.

Moderation: Claus Reitan, independent Journalist, Vienna, Austria

Highly topical speech: “Masterplan for rural areas - equal opportunities for the regions“
Andrä Rupprechter, Federal Minister of Agriculture, Forestry, Environment and Water Management

Keynotes:
Thomas Stelzer, Governor of Upper Austria, Linz, Austria
Elisabeth Köstinger, Member of the European Parliament, European Parliament Committee on Agriculture and Rural Development, President of the Eco-Social Forum Europe, Austria

Panelists:
Aleksandar Bogdanović, Mayor of the Old Royal Capital Cetinje, Montenegro
Caroline Fernolend, Vicepresident, Mihai Eminescu Trust, Sighisoara, Romania
Gordana Rokvić, Vice-Minister for Agriculture, Republika Srpska
Alois Steinbichler, Director General, Kommunalkredit Austria AG, Vienna, Austria
Robert Thaler, Head of Department I/5 Mobility Transport, Noise, The Austrian Federal Ministry of Agriculture and Forestry, Environment and Water Management, Vienna, Austria
Gerlind Weber, Professor, University of Natural Resources and Life Sciences, Vienna, Austria
Kurt Weinberger, Director General of the Österreichische Hagelversicherung, Vienna, Austria

11:10 Networking Coffee Break
11:45 Panel discussion II:

Never before has a European policy on renewable energies been as important as today. Renewable energies play a significant role in reducing greenhouse gas emissions and other forms of air pollution. It improves the safety of our energy supply and makes it more widely available. The EU is a world market leader for renewable energies, and this area has already gained considerable economic importance, but there is still room to expand its market share. The forecasts and scenarios made in recent decades have in some cases greatly underestimated the potentials of the first generation of renewable energies. Now we have to go into the Next Generation of renewable energies, concentrating on decentralized and autonomous energy supply.

Moderation: Stefan Veigl, Journalist, Salzburger Nachrichten, Salzburg, Austria

Keynote: Monika Weber-Fahr, Chief Operating Officer, SustainableEnergyForAll (SEforALL), Vienna, Austria

Panelists:
Klaus Bergsmann, Head of Group Sustainability Office, Erste Group Bank AG, Vienna, Austria
Plamen Dilkov, Vice President at Confindustria Bulgaria, CEDEC - European Federation of Local Energy Companies, Alliance of the Producers of Ecological Energy, Sofia, Bulgaria
Dörte Fouquet, Director, European Renewable Energies Federation, Brüssel, Belgium
Gerhard Gamperl, Head of Department Strategy, Corporate Development and Innovation, VERBUND AG, Vienna, Austria
Georg Rebernig, Managing Director Environment Agency Austria, Vienna, Austria
Josef Schwaiger, Member of the Regional Government for Energy, Land Salzburg, Austria
Representative of the Austrian Development Agency, Vienna, Austria

13:15 Networking Coffee Break
13:45 Panel discussion III:

“Start-ups in the Regions- the Future for the Young Generation”

Young people with innovative ideas used to require immense start-up capital and thorough marketing strategy to successfully implement their vision. Today, these visions are rapidly being popularized and crowdfunded through the Internet, which means that start-up companies can be realized through innovation and little effort. Key factors are access to the Internet, fabrication laboratories (FAB-LAB’s) and co-working spaces. The debate will discuss the extent to which start-ups in rural areas can successfully create new jobs and counteract rural depopulation.

Moderation: Andreas Schiller, Journalist, Germany

Keynote: Irmfried Schwimann, Deputy Director General in European Commission’s Directorate General for Internal Market, Industry, Entrepreneurship and SME’s, Brussels, Belgium

Panelists:

Marc Fähndrich, Consultant for the European Semester of economic policy coordination, Representative of the European Commission in Austria

Walter Haas, Director of ITG Salzburg, Austria

Nenad Moslavac, Co-Founder & Managing Director Impact Hub Belgrade, Serbia

Samo Omerzel, CEO Vendotel, Novo Mesto, Slovenia

Tadeusz Truskolaski, Mayor of Bialystok, Professor at the University of Bialystok, Member of Committee of the Regions and Triple Helix Association, Poland

15:15 Networking Lunch

15:45 End of the second conference day

Bus shuttle to FAB-Lab Techno-Z, Techno 5, Jakob-Haringer-Straße 8, 5020 Salzburg, UG
Main sponsors:

IRE Strategic Partners:

Sponsors:

16:15 Excursion to the
FAB-Lab & Co-Working area of the Salzburg Start-up scene
in the Techno-Z
Salzburg under the
direction of ITG Salzburg
GmbH, Oliver Wagner,
Salzburg
FAB-Lab Techno-Z,
Techno 5,
Jakob-Haringer-Straße 8,
5020 Salzburg, UG

18:30 Bus shuttle shuttle to the Stieglkeller Salzburg (Departure: Salzburg Congress)

19:00  **Salzburger Evening** at the Stieglkeller, Festungsgasse 10, 5020 Salzburg
(Cost for buffet 20 €/person, food vouchers are available at the restaurant)

22:00 Bus shuttle to the hotels
IRE Symposium “Private Higher Education Institutions – a Chance for the Next Generation”

Private colleges and universities are now an integral part of the education system for our Next Generation. They relieve some pressure on public education system. Some of these training facilities are very successful, others are struggling with great difficulty. Questions of international and national quality assurance and control as well as educational standards, accreditations at European, national and regional levels, financing, remuneration of employees, etc. shall be discussed by means of best practice examples.

**Venue:** International Salzburg Association (ISA), Palais Kuenburg, Sigmund Haffner Gasse 16 / Steige 3, 5020 Salzburg

**Conference languages:** English and German

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>09:30</td>
<td>Registration</td>
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<tr>
<td>10:00</td>
<td>Welcome Address by Franz Schausberger, IRE-Chairman, Salzburg</td>
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<td>11:30</td>
<td>Lunch Buffet</td>
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<td>End of Conference &amp; Departure of the Delegations</td>
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**Panelists:**

- **Gerhard Aumayr**, Executive Dean of the University of Salzburg Business School (SMBS), Austria
- **Gerhard Blechinger**, Executive Dean of the University of Applied Sciences, Salzburg, Austria
- **Michael Nake**, Chancellor of the Paracelsus Private Medical University of Salzburg
- **Nedeljko Stanković**, Rector of European University „KALLOS“ Tuzla, Dean of Faculty of Law and Chairman of Council of European University Of Brčko District, BiH
- **Ludvik Toplak**, President Alma Mater Europaea Maribor, Slovenia

**Keynote:**

- **László V. Frenyó**, Executive Dean of the Faculty of the Budapest Campus of McDaniel College, Budapest Campus, Hungary
The participation in the conference is free of charge for IRE members, Sponsors, Regions, Cities, Municipalities, Diplomatic Services, Students and NGO’s.

All other participants pay 350€ conference fee.

We kindly ask you to return your badge after the conference in order to respect and protect our environment.

The IRE organizes this conference on the criteria of the Austrian Ecolabel.

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Association of Municipalities in the Republic of Croatia
Association of European Border Regions (AEBR)
Association of Romanian Municipalities
Network of Associations of Local Authorities in SEE
National Association of Local Government in Hungary

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Dr. Walter ZANDANELL
Managing Director & Chairman of the Board of Volksbank Salzburg

Arrival

The IRE recommends that participants use environmentally friendly transportation to the conference venues. The Bus stop “Kongresshaus” and “Mirabellplatz” are regularly approached from all directions (bus line 2, 3, 4, 5, 25, 27, Bus A). For detailed information on public transport please visit: www.salzurg-verkehr.at
If you arrive by private car, we kindly ask you to voluntarily calculate your Co2-footprint and compensate it (visit www.climateaustria.at). The Salzburg Congress offers paid parking spaces. Thank you very much for your contribution!

Distance (km) to the main points of interest

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Sheraton

Other Points of Interest

Salzburg Hbf

Salzburg Airport

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Hotel Haunspergerhof

Hotel Sword Palace

Hotel Hofwirt

Hotel Mirabell

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Hotel Markus Sittikus

Hotel Sitzgut

Hotel Sitzgut

Hotel Sitzgut

Hotel Sitzgut
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