

The 7 best reasons to participate in the 13th Conference of European Regions and Cities

From 24.09.2017 until 26.09.2017, Salzburg

The annual Conference of European Regions and Cities brings together about 300 representatives of politics and business from the various European regions. It focuses on current topics for European regions and cities with regard to future strategies and challenges for politics and businesses. The 13th Conference of European Regions and Cities focuses on **several themes on NEXT GENERATION**. Several high-level panel discussions on the areas of Energy, EU-enlargement, start-ups, emptying of rural areas and private educational institutions are organized within 3 days. The IRE organizes this conference on the criteria of the Austrian Ecolabel.

The 7 best reasons for your participation: Your benefits!

1. *At the Conference of European Regions and Cities **current issues** are being discussed. Your personal contribution to the discussion is highly appreciated.*
2. *We offer **internationally high-profile speakers** and experts who will inform you about the latest developments in various fields. In addition, regional and local best-practice examples and projects that have already solved a problem successfully will be presented.*
3. **Sustainable and modern venue:** *The Salzburg Congress is an exclusive conference location in the city center. Modern rooms with free WIFI connection offer an ideal working environment. The international conference is organized as a Green Meeting. The Salzburg Congress inspires its visitors due to its unique location right next to the Mirabell Garden.*
4. **Free participation:** *As president or representative of a region, the mayor or representatives of a city or town, or as an IRE member and sponsor, the participation in the programme is free of charge. All other participants pay 350€ of conference fee for all three days. The programme offers informative key note speeches and panel discussions, meals during the conference and two evening programmes.*
5. **Unlimited Networking:** *Meet decision-makers from the field of economics, politics, science and media as well as investors and cooperation partners. Get in direct contact with important companies and entrepreneurs. Profit from the Europe-wide network of the IRE. National and international contacts are guaranteed. B2B meetings will give you the opportunity to talk to high-profile international participants from different fields.*
6. *The **exhibition area** on the first floor of the Salzburg Congress offers enough space to present your town, region or company to the conference community (if interested please contact martina.balazic@institut-ire.eu)*
7. **IRE social events:** *We will conclude the successful day in a relaxed atmosphere at the evening events. A reception at the Salzburg Residenz and a Salzburg evening at Stiegl's Brauwelt will give you the chance to meet like-minded people in a casual way. (The dinner in the Stiegl's Brauwelt is charged with 20€, drinks are free.)*

Register now:

13th Conference of European Regions and Cities
25th - 27th September 2017, Salzburg Congress, Salzburg, AUSTRIA

Information and Registration: martina.balazic@institut-ire.eu or www.institut-ire.eu