Panel discussion II:

“Innovative traffic control systems for urban traffic - best practice examples from Europe”

Moderation: Christoph Reiser, Managing Editor, ServusTV, Salzburg, Austria

Key Note: Dieter Pejrimovsky, Solution Manager, Solution Consultant CEEME, Region Europe, Middle East and North Africa, Kapsch TrafficCom, Vienna, Austria

“Integrated Mobility Solutions (IMS)”

Panelists:

Allegra Frommer, General Manager, Salzburger Verkehrsverbund GmbH, Salzburg, Austria

Georg-Friedrich Koppen, Head of Mobility Section, Department of Urban Development Planning, Munich, Germany

“Traffic and mobility concepts of the city of Munich”

Rainer Müller, Senior Expert, Future Cities, Urban Innovation Vienna (UIV), City of Vienna, Austria

Benjamin Szemkus, Project Leader Smart City Switzerland at Swiss Federal Office of Energy, Zurich, Switzerland

16:00 hrs  Summary & Closing Statements

7th IRE- Expert Conference: “Smart Cities”

Challenges and solutions for future urban mobility in European cities

Tuesday, 27th of March 2018

Salzburg Congress, Herbert-von-Karajan-Saal, 1st floor

Auerspergstrasse 6, 5020 Salzburg

Motto of the conference:

“A developed city is not a place, where the poor have cars. It's, where the rich use public transportation!”

- Gustavo Petro, Mayor of Bogotá

Smart Cities are urban agglomerations, which use modern information and communication strategies, sustainable technology and socio-scientific methods in order to pave the way into a post-fossil society. A vital element for a smart urban development is therefore coordination in the areas of mobility, energy and eGovernance. In smart cities, individual mobility is predominantly public and eco-friendly. The city becomes again a meeting zone. The logistics of transporting goods from shops to homes of people in a smart city is a growing sector in the service-industry, which scales-down the need for using private cars in order to go urban. The time-consumption of work commuting will decrease due to the omission of congestions and the search for parking opportunities.
9:00 hrs  Registration & Welcome Coffee
Conference languages: German / English

09:30 hrs  Official Opening & Welcome Address

Franz Schausberger, Chairman of the Institute of the Regions of Europe (IRE), former Governor of Land Salzburg, Salzburg, Austria

Harald Preuner, Mayor of the City of Salzburg, Austria

Brigitta Pallauf, Member of the Regional Government for Transport and Housing, Land Salzburg

10:15 hrs  Smart Cities – a political challenge

Gheorghe Falca, Mayor of the City of Arad, Romania
Martin Faulstich, Director INZIN Institute, Former Advisor to the German Federal Government on Environmental Issues, Scientific Director of the IONICA Congress, Düsseldorf, Germany
Florian Kressler, Senior Project Manager, Mobility Innovation, AustriaTech GmbH, Vienna, Austria
Martin Pečar, OmniOpti (CEO & Founder) Blockchain Think Tank Slovenia (Coordinator for Smart Cities and Logistics), Watify Ambassador

11:30 hrs  Networking coffee break

11:30 hrs  Press meeting

12:00 hrs  Panel discussion I:
“Public urban and rural transport concepts in the European context”

Moderation: Stefan Veigl, Salzburger Nachrichten, Salzburg, Austria

Key Note: Karl Ernst Ambrosch, Former ERA Chair Holder, University Žilina, Slovakia
“Sustainable Urban Mobility Indicators”

Panelists:
Hans-Jürgen Best, City Manager, Green Capital Essen 2017, Essen, Germany
Martin Brunkhorst, Head of the European Investment Bank (EIB), Vienna, Austria
Christian Gratzer, Spokesman Austrian Traffic Association (VCÖ) - Mobility with the future, Vienna, Austria
Franz Huemer, Smart City Salzburg Coordinator, Salzburg, Austria
Ivan Moroder, Director, Office for Mobility, Spatial Planning and Development, City of Bolzano, Italy

13:30 hrs  Networking Lunch